

THG / INGENUITY
Cloud Services

Partner Program

Drive new opportunities and maximise your business potential with our Partner Program



Extensive Product Portfolio

Enterprise-grade products including Cloud GPU, Bare Metal and more in 11 key strategic locations across the globe.



Leading IT partnerships

Partnerships with top-tier technology providers in the IT industry such as NVIDIA, Intel, VMware, among others.



Scalable Technology Solutions

Leverage our global footprint and scalable solutions to power technology projects, anywhere in the world.



About us

We build, power and accelerate world-class technology and infrastructure solutions of some of the world's leading brands, at speed with no geographical barriers. Partnerships are in the core of our business, and we're committed to leverage your organization and maximise the impact of our market-leading infrastructure.

Why become a partner

Zero cost of entry policy

Achieve mutually beneficial success and recognize more revenue when you partner with us – zero commitments, zero initial costs to your business. This includes training, pre-sales, business development and marketing support so you can expand your network reach and secure immediate wins.

Full ownerships of accounts

With the independence to cross-sell our solutions as your own, leverage our brand to break into new and emerging markets and reach more customers faster anywhere in the world. Our reseller partners will naturally retain complete proprietorship of new accounts.

Top-tier tech at competitive rates

Gain access to our extensive portfolio of solutions, including our VMware Managed Cloud, A100- powered GPU Cloud service, our Tier-3 European and American colocation facilities, ultra-fast Bare Metal servers and much more.

Association with The Hut Group

Our parent brand, THG powers the exponential growth of market-leading enterprises across the globe. This allows us to procure new technology and service clients faster than most of our competitors – meaning you get an edge over the competition with a compelling commission structure as you resell or refer our services.

Locations

Reach audiences anywhere in the world in any of our 50 data center locations and deploy a wide range of Nvidia and Intel AMDs for Bare Metal servers across North America, Europe and Asia. Power workloads in AI & Machine Learning, Cloud Gaming, Video Processing and more, at affordable rates, with on-hand support from a partner you can trust.

The power of our network

50+

DATA CENTERS

1,000+

IT ENGINEERS

130,000+

CUSTOMERS WORLDWIDE

7,500+

DEPLOYED SERVERS

10,000+

VIRTUALIZED SERVERS

35Tbps+

NETWORK CAPACITY



Referral partners

Our Referral Program is simple and transparent – work with our channel partner team to deliver world-class services to your customers unique requirements and drive new revenue streams for your business with an evergreen commission structure.

By leveraging our global footprint and partnerships with top-tier technology providers in the IT industry you can increase your network reach and access enterprise-grade products and services as and when you need it. Become a partner, no fees or commitment needed; you refer opportunities to us, and we reward you for it.

Program requirements

- Signed our Referral Agreement
- Complete the partner onboarding process
- Register opportunities according to the Deal Registration Process

Ingenuity Cloud Services	Location	Term	Commission
Bare Metal & GPU Servers	Ingenuity Cloud Services and select partner data centers*	Month-to-month	8%
		12 months or more	10%
Bare Metal & GPU Servers	Partner data centers*	Month-to-month	4%
		12 months or more	5%

*Speak to your Partner Manager for more information on our data center locations.

Reseller partners

Our Reseller Program allows you to easily accelerate your business growth and own your customer lifecycle by reselling our entire portfolio of products and solutions.

No matter the size of your business or the resources you have at hand, we are flexible for you to retain front-end relations with your customers or lean on us for support and we can work as an extension of your team.

Don't miss out on opportunities to grow your revenue pipeline with us – strengthen relationships with your customers with exclusive access to top-tier technology and solutions as and when you need it. Speak to our team to know more about our evergreen commission structure.





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Cloud Services

Ingenuity Cloud Services is an IT infrastructure powerhouse delivering secure, scalable and transformational technology services.

With nearly 20 years of experience in the cloud computing space and over 130,000 customers worldwide, we have built the physical and virtual foundations that support diverse workloads of some of the world's leading brands.

Our international footprint including an enterprise-grade network of 50+ data centres located in metro markets around the world, is designed to facilitate billions of transactions, and optimized to deliver your content safely and reliably. Achieve better performance, agility, and efficiency as you work with us, to cover almost any technology project, anywhere in the world.

THG ICS is part of The Hut Group and THG Ingenuity.

Become a partner today

Partnering with success is one step away. Scan the QR code to visit our website and get in touch with our team.



Contact Us

Online: www.ingenuitycloudservices.com/partnerprogram

Email: Partnerships@ingenuitycloudservices.com

Phone: +44 800 011 6011